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Increase Your Impact: An Intro to Finding a Publication Venue

Sarah Hare, Scholarly Communication Librarian



Brainstorm and Share

- How might you find **high-quality journals** to publish in?
- How will you know the journal you select is **rigorous and well-read**?



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Strategy: Identify journals you're in conversation with



REFERENCES

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- Turner, J. R. (1993). Interpersonal and psychological predictors of parasocial interaction with different television performers. *Communication Quarterly, 41*, 443-453.
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- Harris, R.J., & Sanborn, F.W. (2014). *A Cognitive Psychology of Mass Communication*. 116.



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Strategy: Look at other scholars' CVs and profiles



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[scientometrics](#) [scholarly communication](#) [science policy](#) [science communication](#)

TITLE	CITED BY	YEAR
Do altmetrics work? Twitter and ten other social web services M Thelwall, S Haustein, V Larivière, CR Sugimoto PloS one 8 (5), e64841	663	2013
Bibliometrics: Global gender disparities in science V Larivière, C Ni, Y Gingras, B Cronin, CR Sugimoto Nature News 504 (7479), 211	463	2013
Bias in peer review CJ Lee, CR Sugimoto, G Zhang, B Cronin Journal of the American Society for Information Science and Technology 64 (1 ...	449	2013
Tweeting biomedicine: An analysis of tweets and citations in the biomedical literature S Haustein, I Peters, CR Sugimoto, M Thelwall, V Larivière Journal of the Association for Information Science and Technology 65 (4 ...	266	2014
Mapping world scientific collaboration: Authors, institutions, and countries A Gazni, CR Sugimoto, F Didegah Journal of the American Society for Information Science and Technology 63 (2 ...	199	2012
Big data, bigger dilemmas: A critical review H Ekbia, M Mattioli, I Kouper, G Arave, A Ghazinejad, T Bowman, VR Suri, ... Journal of the Association for Information Science and Technology 66 (8 ...	178	2015



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Strategy: Ask your advisor!



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Activity

*Use these strategies to identify **ONE** journal you might be interested in submitting your work to.*



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Discussion

- What was difficult about finding a journal?
- What questions do you have about this process?



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Evaluating Journals



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Index and Database Coverage

Volume Ends	Dec
Language of Text	Text in: English
Refereed	Yes
Abstracted / Indexed	Yes
Serial Type	Journal
Content Type	Academic / Scholarly
Format	Print
Website	http://www.nature.com/nature/index.html
Email	nature@nature.com
Description	Provides research in all fields of science and technology. Also provides news and interpretation of topical and coming trends affecting science, scientists and the wider public.
► Subject Classifications	
► Additional Title Details	
► Title History Details	
► Publisher & Ordering Details	
► Price Data	
► Online Availability	
▼ Abstracting & Indexing	
Abstracting & Indexing Databases	<ul style="list-style-type: none">• Adis International Ltd.<ul style="list-style-type: none">◦ Pharmacoeconomics and Outcomes News (Online)◦ Reactions Weekly (Online)• American Statistical Association<ul style="list-style-type: none">◦ Current Index to Statistics (Online)• Animal Behavior Abstracts (Online), Selective• Association for Asian Studies<ul style="list-style-type: none">◦ Bibliography of Asian Studies (Online), 1971• British Library Board<ul style="list-style-type: none">◦ Allied and Complementary Medicine Database• CAB International<ul style="list-style-type: none">◦ Abstracts on Hygiene and Communicable Diseases (Online)◦ AgBiotechNet◦ Agricultural Economics Database◦ Agricultural Engineering Abstracts (Online)◦ Agroforestry Abstracts (Online)◦ Animal Breeding Abstracts (Online)◦ Animal Production Database◦ Animal Science Database◦ Biocontrol News and Information (Online)◦ Biofuels Abstracts◦ Botanical Pesticides Abstracts◦ CAB Abstracts (Commonwealth Agricultural Bureaux)◦ Crop Physiology Abstracts (Online)



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Metrics: Citation and Readership

JOURNAL OF NUTRITION

ISSN: 0022-3166
eISSN: 1541-6100
AMER SOC NUTRITION-ASN
9650 ROCKVILLE PIKE, BETHESDA, MD 20814
USA

[Go to Journal Table of Contents](#) [Printable Version](#)

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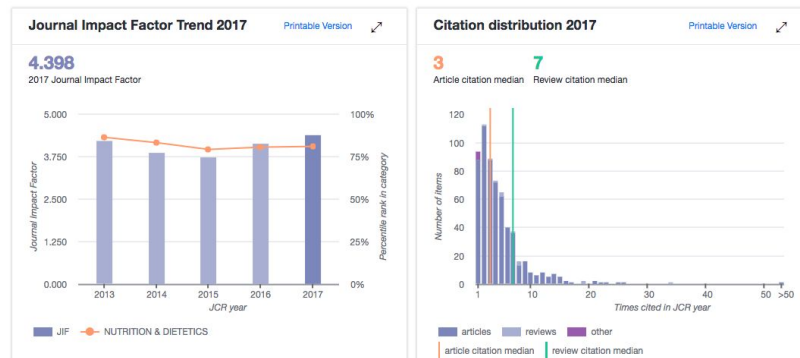
TITLES
ISO: J. Nutr.
JCR Abbrev: J NUTR

CATEGORIES
NUTRITION & DIETETICS

LANGUAGES
English

PUBLICATION FREQUENCY
12 issues/year

The data in the two graphs below and in the Journal Impact Factor calculation panels represent citation activity in 2017 to items published in the journal in the prior two years. They detail the components of the Journal Impact Factor. Use the "All Years" tab to access key metrics and additional data for the current year and all prior years for this journal.



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<https://libraries.indiana.edu/journal-citation-reports>



Peer Review Policy

natureresearch



transferred and (2) Reviewers may be asked to comment on the criticisms of other reviewers and on further revisions of the manuscript and identified reviewers may find these discussions more challenging.

We ask reviewers not to identify themselves to authors while the manuscript is under consideration without the editor's knowledge. If this is not practicable, we ask authors to inform the editor as soon as possible after a reviewer has revealed his or her identity to the author.

We deplore any attempt by authors to confront reviewer or determine their identities. Our own policy is to neither confirm nor deny any speculation about reviewers' identities.

Double blind peer review

All Nature-branded journals offer a double-blind peer review option. Authors who choose this option at submission remain anonymous to the referees throughout the consideration process. The authors are responsible for anonymizing their manuscript accordingly; a [checklist](#) is provided to help with this process. More information is available in Editorials, including this [Nature announcement](#) and earlier publications related to trials that started in 2013 in [Nature Geoscience](#) and [Nature Climate Change](#).

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Editing referees' reports

Types of Peer Review

1. Double Blind
2. Single Blind
3. Open Peer Review



IDENTIFIABILITY	Double blind	Single blind	Open
MEDIATION	Editors mediate all interactions between reviewers and authors	Reviewers interact with one another openly	Reviewers and authors all interact with one another openly
PUBLICATION	Peer reviews are not published	Peer reviews are published but not signed	Peer reviews are published and signed
FACILITATION	Review facilitated by a journal	Review facilitated by a third-party	Review facilitated by authors
OWNERSHIP	Review owned by a journal or third party	Review owned by the authors of the reviews	Shared or mixed ownership of reviews





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What kind of author agreement are you required to sign?

What does the agreement say about your copyright?



Exclusive rights of authors and creators

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- to prepare derivative works
- to distribute copies of the copyrighted work
- to perform the work
- to display the work publicly

([17 U.S. Code §106](#))



Journal Copyright Policies

- Grant the publisher/ journal **a non-exclusive license**
- Grant the publisher/ journal **an exclusive license**
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Using an Addendum *Contact* *nazapant@iu.edu*

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Discussion

What's the most important criterion for you?

- Inclusion in a specific database
- High impact factor
- A specific kind of peer review
- Author rights
- Something else



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Can you make your article Open Access?

The Cost of Information

Costs for 1-yr Journal Subscriptions

- *Journal of Econometrics*
- *Journal of Geological Review*
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\$2,155



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Researcher Reward System

Researcher

Establishing impact is key to the tenure process and job search

Often demonstrate impact through journal metrics (citation rates)

Journal

Journal reputation is central to where faculty publish, what they read, what they recommend to students

Library

Libraries want to curate and purchase journals that are most useful to researchers

Researchers then read and publish in these journal, **cycle starts over**



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The Result

This item requires a subscription* to International Journal of Public Opinion Research.

Full Text (PDF)
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Int J Public Opin Res first published online August 7, 2015

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An example would look similar to a postprint (basically, a Word document). Other examples would be papers found on preprint servers like arXiv or SSRN.

Language Ideology and Educational Research

Stanton Wortham
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To be published in *Linguistics & Education*
As the introduction to a special issue on "Language Ideology and Education"

The articles in this special issue use the concept "language ideology" in research on educational phenomena. This concept has been developed in linguistic anthropology over the past two decades, where it has facilitated many interesting analyses of language use in cultural context (Schieffelin, Woolard & Kroskrity, 1998). This special issue shows how a focus on language ideology can enrich educational research as well.

This introduction makes four main points. First, it describes the larger theoretical context for our work on language ideology and education. Second, it defines the concept of language ideology as it has been used in linguistic anthropology. Third, it sketches how language ideology might be a useful concept in educational research. Finally, it offers a brief overview of the four articles in this issue.

Our work on language ideology and education is part of a larger strategy in research on linguistics and education, a strategy that might contribute to a "linguistic anthropology of education." Linguistic anthropologists study the role language plays in culturally patterned behavior. Contemporary linguistic anthropology has become a particularly fertile field both in its theoretical insights and in its empirical contributions. The best contemporary linguistic anthropology has maintained a linguistic emphasis on theoretical systematicity and analytic rigor, while applying this to understand culturally-embedded verbal behavior (e.g., Hill & Irvine, 1992; Silverstein & Urban, 1996) —

Language Ideology and Educational Research

STANTON WORTHAM
University of Pennsylvania, Philadelphia, PA, USA

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At the same time, when contemporary social scientists have become more interested in language, cultural anthropologists, psychologists, sociologists, and others have increasingly been using language and discourse as explanatory constructs in their theories of culture, identity, learning, and other central human

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Linguistics and Education 12(2): 253-259
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ISSN: 0898-5898



Journal	Preprint	Publisher's Version	Postprint
Educational Psychologist	✓	✗	✓
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Learning & Instruction	✓	✗	✓
Journal of Teacher Education	✓	✗	✓
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